**AgriGloria Website Planning Questionnaire**

**1. Purpose**

* What is the main goal of your website?
  + Showcase our brand/farm
  + Sell animals/products online
  + Educate visitors
  + Receive inquiries/bookings
  + Others: \_\_\_\_\_\_\_\_\_\_\_\_

**2. Target Audience**

* Who will visit the site?
  + Animal buyers (retail/wholesale)
  + Investors/partners
  + Local farmers
  + General public
  + Employees or internal staff

**3. Core Pages**

What main pages do you want on the site?

* Home
* About Us
* Our Animals (e.g., Cow, Pig, Goat)
* Shop or Products Page
* Blog or News
* Gallery
* Contact Page
* Careers
* FAQ

**4. Features & Functionality**

* Should people be able to:
  + Order animals/products online?
  + Make farm visit bookings?
  + Subscribe to newsletters?
  + Send inquiries via form?
  + View animal health records?
  + Pay online (e.g., Paystack, Flutterwave)?

**5. Admin Access**

* Who will manage the website?
  + You (Owner)
  + Farm Manager
  + External Developer
* How many roles do you want (e.g., admin, editor)?

**6. Design Style**

* What design feel should the site have?
  + Clean & modern
  + Traditional & rural
  + Natural & earthy
  + Premium & elegant

**7. Content**

* Do you already have content (text, images, videos)?
  + Yes
  + No
* Will you need help writing or creating it?

**8. Technical Needs**

* Do you want:
  + Mobile responsiveness?
  + SEO optimization?
  + Analytics tracking?
  + Multilingual support?